Lida Ksana Lewis

www.lidalewis.com

Design Strategist | Innovation Catalyst | Storyteller | Workplace & Human Experience Leader
Business Development Partner | Sustainability & Wellbeing Advocate

Interior design and architecture leader with millions of SF of experience directing commercial and workplace projects across the full arc of design — programming and space planning through design development, construction documentation, FF&E specification, and construction administration — paired with a demonstrated ability to build the systems that create and sustain client relationships: proposal infrastructure, business development strategy, and nationally recognized thought leadership in sustainability and wellbeing design.

Design is my passion, but people are always my focus: I believe great environments strengthen culture, support performance, build community, and help people thrive, and I use storytelling — in pursuits, workshops, published articles, and conference platforms — to connect vision with execution and turn ideas into work. Equally at home holding design excellence and business objectives in the same hand, I translate emerging research into design strategies, stronger pursuits, and thought leadership that raises both a firm's profile and its clients' outcomes.

thought leadership as BD

Recognized voice on workplace wellbeing, sustainability, and the future of work — with a track record of building visibility that opens doors ahead of the RFP. Author of a regional DC Workplace + Commercial BD Playbook that pairs market intelligence, competitor positioning, and conference/publishing strategy into a repeatable go-to-market system. Frequent conference speaker (NeoCon, Greenbuild, IFMA, ULI) and prolific author, sustained through long-running leadership on the standard-setting bodies that shape the field: original WELL AP and WELL Faculty, WELL Communities Standard and WELL v2 working groups, WELL Mind Concept and Health Equity Advisories, and USGBC-NCR board leadership.

select experience

Stantec, Washington, DC — Senior Associate — 2024-2026

- Spearheaded business development for the Workplace and Commercial sectors in Washington, DC — building relationships with developers, owners, brokers, and project/construction managers, and prepositioning the practice on major development sites across the DC metro and the broader Eastern Seaboard
- Authored a regional DC Workplace + Commercial BD Playbook integrating staffing strategy, competitor and market analysis across five sectors (workplace, commercial, hospitality, multifamily, retail), regional property intelligence, and a visibility plan spanning conferences, publishing, sponsorships, and industry-association involvement
- Built a targeted, relationship-driven pursuit model — mapping key accounts and MSAs, identifying reposition/adaptive-reuse and workplace-consulting opportunities, and connecting Workplace/Commercial pursuits to adjacent Stantec sectors and offices to widen the pipeline
- Wrote and led proposal development for existing accounts, sustaining and expanding long-term client relationships through a constrained commercial real estate market

Page, Washington, DC — Interior Design Director, Associate Principal — 2020-2024

- Cross-market design leader; set design vision and served as prime client contact, project director, and design lead across multiple simultaneous projects and sectors
- Co-led a 27-person interiors studio; built strategic plans for firm growth and thought leadership, and managed project cost summaries and schedules
- Built and sustained client and CRE-industry relationships across DC, Texas, Colorado, and California offices, activating strategic engagement across disciplinary silos including graphics, sustainability, and MEP consulting groups
- Design and Sustainability leadership on the Page DC Expansion earned both an ASID Design Excellence Award and Best in Show recognition

Wingate Hughes, Washington, DC — Director — 2018-2019

- Collaborated with managing principals to direct firm culture and operations, helping establish the firm's "standard of care" for quality and sustainability
- Coached, mentored, and motivated junior staff, supporting their technical growth and career development
- Executive design direction simultaneously across multiple projects, as well as leading a 10 person studio

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HKS Architects, Washington, DC *Global Director of Wellbeing Design* 2016-2018

- Built HKS's global wellbeing design practice from the ground up — new tools, processes, and procedures — and grew the firm's WELL AP credential holders from 0 to 138 in under one year
- Served as a Working Group Member in the development of the WELL Communities Standard and WELL v2
- Presented wellbeing design strategy nationally and internationally to audiences of 50–100+
- Curated HKS's Global Alliance Partnership with Delos and secured founding membership in the WELL Living Lab (Rochester, MN)

OTJ Architects, Washington, DC *Director of Sustainability, Senior Interior Designer* 2006-2016

- Promoted through approximately five levels over nine years into senior firm leadership
- Developed sustainability strategy and standards for all projects firm-wide; built and sustained relationships with clients, brokers, vendors, and other partners
- Championed development of proposal-writing templates, fee-calculation tools, and firm specifications and quality-control standards
- Mentored junior staff in design trends, sustainability, and project management; led independent and team design efforts across multiple interiors projects simultaneously

education

Masters of Architecture - Graduated first in class **Miami University, Oxford, Ohio**
Bachelor of Architecture - Graduated first in class **Miami University, Oxford, Ohio**

certifications

LID, NCIDQ - Licensed Interior Designer, DC
WELL AP - One of the 1st 100 WELL APs (certified simultaneously) worldwide
WELL Faculty - Recognized as an authority above WELL AP status
LEED AP
Fitwel Ambassador

select honors and awards

ASID Design Excellence Award AND Best in Show Award for Page DC Expansion
WELL Advisory Award
WELL Global Mind Advisory 2018-2021
IWBI Leadership Award
ASID "One to Watch" Scholar 2019-2021
ULI (Urban Land Institute) Health Leader 2018-2019
USGBC-NCR Award of Excellence for Health and Wellness in the Built Environment
Sloan Restroom of the Future Design Contest, Winner

skills

- Forward thinking and market aware exceptional conceptual, schematic, & design development skills
- Strong leadership, organization, communication, and management drive and expertise
- Cross-disciplinary thinker/strategist/collaborator
- Strong dedication to thought leadership advancement and study of emerging societal trends
- Seasoned public speaker and experienced and capable author of multiple articles
- Strategic thinking mindset--leading contributor of innovative processes, frameworks, and tools to elevate emerging work strategies and steer future development
- Mentor and sponsor, searching for ways to make every interaction a teaching moment
- Passion for integrative sustainability in footprint (LEED, etc) and handprint (WELL, etc.)
- An avid student of DEI perspectives dedicated to building cultures of psychological safety

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select publications

Co-Author, **"Designs to Boost Employee Satisfaction"**
Author, **"Cost-Effective Workplace Designs Support Mental Health, Movement, and Nutrition"**
Co-Author, **"Well-Being Design for Any Workplace Budget"**
Author, **"Tips for Staying Healthy While Working from Home"**
Author, **"What You Can Do About Your Thermal Comfort at Work"**
Co-Author, **"Community Hospital Emphasizes Wellbeing"**
Co-Author, **"The Role of Design in Burnout: Can Managing Acoustic Stimuli in the Workplace Help Reduce Burnout?"**
Podcast Publication Interview, **"Dissecting the Gender-Neutral Bathroom Debate"**
Co-Author, **"Design Rx - Combating Nature Deficit Disorder with our Schools"** (alt title "School Design that Combats Nature Deficit Disorder")
Author, **"Creating Healthy Work Environments for Tenants - LEED vs WELL"**
Author, **"DC Green Code Serves to Raise the Bar"**
Published, NPCA, **The Office Idea Book: Creative Solutions that Work**

select speaking engagements

Resilience Beyond the Headlines: From Isolated Endurance to Iterative Restoration | Invited Speaker, TLC Green Week | ~500 Attendees
Mental Health in the Workplace | Neocon | Online | 1 Hour | ~600 Attendees
Green Business Summit | Greenbuild | Online | 1 Hour | ~100 Attendees
Mental Health in the Workplace: Addressing Burnout, Loneliness, & Neurodiversity | NeoCon | ~250 Attendees
The Role of Design in Burnout | National Building Museum | ~100 Attendees
Can Managing Acoustic Stimuli In the Workplace Help Reduce Burnout? | NeoCon
StayGreen | **Industry Thinktank Panel** | San Francisco, CA | 1 Hour | ~100 Attendees
Displacement Ventilation Workplace Innovation: Improving Indoor Environmental Quality and Occupant Wellbeing | IFMA Facility Fusion| Chicago, IL | 1.5 Hour | ~100 Attendees
Greenbuild | **WELL Workshop** | Boston, MA | 8 Hours | ~75 Attendees
Integrative Design | Washington, DC | 1 Hour | ~75 Attendees
Metrocon| **Wellbeing Design** | Dallas, TX | 1 Hour | ~75 Attendees
Why and How: Wellbeing Design | 2017 | Chicago, IL | 1 Hour | ~75 Attendees
WELL Workshops, 2016-2017 | Washington, DC; Atlanta; Los Angeles; Dallas | 8 Hrs | ~75

select software

Revit - Advanced Skill Level
AutoCAD - Expert Skill Level
SketchUp - Expert Skill Level
Adobe InDesign - Advanced Skill Level
Adobe Illustrator - Expert Skill Level
Enscape, Lumion, Twinmotion - Beginner Skill Level

select volunteering experience

2026–Present	**Parkfairfax Architecture and Planning Board**
2025–Present	**DCBIA Commercial, Office & Retail; Construction & Development; and Housing Committees**
2023–2024	**ASID National "Focus" Design Awards Juror** (one of four)
2021–2025	**CREW DC Member Services Committee**
2018–2022	**WELL Mind Concept Advisory** (one of 11 SMEs worldwide) & **WELL Health Equity Advisory**
2016–2018	**Advance SME Reviewer — WELL Community Standard, WELL v2, WELL AP Exam**
2015–2019	**USGBC-NCR Board of Directors, 2017-2019 Board Chair**
2013–2020	**Lead Juror, USGBC-NCR Awards of Excellence**
2014–2015	**Co-Chair, Greenbuild International Conference Tours Subcommittee**

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select projects

Bar and Club at The Modern
Austin, TX

5,000 + 8,000 RSF - Located in the Modern Austin Residences, Page's third residential tower in the Rainey Street District. Includes a 5,000 SF ground level bar/café and 9,000 SF basement level nightclub, which serve to replace the 2 bars previously on the site while maintaining Rainey Street's nightlife and rich pedestrian environment.

One Virginia Square
Arlington, VA

12,000 RSF - Lead Designer, Lead Project Manager; Ideation and consultation with real estate team to generate program of desirable amenities for future tenants. Building amenity creation including large conference room with folding partitions, lounge, individual study nooks, wellness center, and hospitality level changing facilities.

Bacalar Restaurant
Austin, TX

5,000 RSF - A 5,000 SF Mexican-inspired restaurant led by Executive Chef Gabe Erales. Bacalar will anchor the ground level of the 44 East Ave Residences, the 460,000 SF, 49- story skyscraper on the banks of Lady Bird Lake.

Global DC Showroom
Washington, DC

10,000 RSF - LEED Silver; IIDA Silver; Senior Project Designer and Senior Project Manager; Showroom for Global Total Office furniture group. Design to highlight both the history and future of product and workplace design. Design management, LEED and sustainability management, client consultation and team direction.

CMTA
Various Locations in Austin, TX

Size(s) TBD - Development of a suite of standards for workplace and operations facilities for the Capital Metro Transit Authority of Austin, TX. CMTA, currently experiencing and additionally anticipating future exponential growth in a rapidly expanding metropolitan area, required the development of facility standards for their anticipated facilities. The project work spanned a variety of standard types, from spaces to sustainability. Additionally, this work required ongoing iterative strategic thinking and was critical in navigating a repositioning of their cultural identity and transition to a hybrid workforce.

Cumby Group
Austin, TX

70,000 RSF - Remote leadership of a multi-office-site and multidisciplinary design team in the renovation of a previously vacant building for the new Cumby Group (a local multifamily developer) headquarters. Strong, positive relationship management through a continuously revising and shifting project scope. Design and concept lead on all elements of design, and project direction steering through multiple regulatory hurdles, newly established jurisdictional IBC and IECC requirements. Concept ideation, team motivation, regulatory research, and proactive strategic planning.

Akridge 1101 15th NW, 4th
Washington, DC

10,000 RSF - Design and renovation of multiple speculative office suites on the 4th floor of a Class A building. Intricate details, mix of open and closed office intensive layouts. Multiple finish palettes with memorable, unique finishes to gain market traction, one suite leased even before permit issue for construction.

Federal Retirement Thrift Investment Board
Washington, DC

90,000 RSF - Multiple stage, multiple year repeat client interior-fit out of three full floors of office space in NE DC. Initial renovation relocated facility from CBD location to a new more secure facility in offices sharing space with the IRS. That and subsequent build outs have included a ~1200 SF data center, formal boardroom facilities, three-way divisible training facilities, large lunchroom facilities, and three floor interconnecting monumental stair in a post-tensioned construction building.

Community Preservation Development Corporation
Silver Spring, MD

18,000 GSF - Opened and exposed expansive views for all workers on the 11th floor of a high rise building directly adjacent to metro. The staff of CPDC, previously tenants in a second floor Class C office building, can now enjoy a plethora of natural light from their window line workstations, or interior offices with glass fronts. Selective areas of exposed ceiling in corridors, reception, and the new lunchroom open up the maximum amount of vertical space, and the space's design takes heavy influence from the company's brand theme, "Grow and Thrive".

National Older Worker Career Center
Arlington, VA

14,000 GSF - The renovation of this space involved multiple phases to accommodate the tenant in the existing space during construction. The conference rooms, lunchroom, and reception areas were heavily renovated, while all spaces received a minimum of a replacement of all finishes. Careful orchestration of construction paths, safe egress, and access to sufficient facilities to ensure the organization's daily schedule was not overly disrupted.

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Winrock International
Arlington, VA

27,000 RSF - LEED ID+C Gold interior fit out of a new DC headquarters includes multiple conference rooms of varying sizes and openness, pantry and coffee area hearths, and several small relaxation and private phone conversations. The workspaces are a dense mixture of open workstations and semi-enclosed offices with a multitude of glass surfaces to ensure expansive views are available to all employees.

Page Offices
Washington, DC
Richmond, VA
Austin, TX

23-60,000 RSF - New builds and major expansions and renovations of multiple new and existing market offices. Work within challenging budgets to add monumental stairs; reception, conferencing, and lunchroom areas; relocation and expansion of materials libraries; expansion of officing spaces. Lead designer and project manager and sole WELL AP on the projects. Educated in house and out of house staff on WELL processes. Visioning, implementation, and management of design elements such as advanced air purification; water filtration; circadian lighting system with high CRI and intense focus on glare control; advanced acoustic engineering (without an acoustic consultant). Integration of specialty secure areas, targeting WELL Silver to Platinum certifications (pending HR and Operations advancements and policy implementations).

HKS Offices
London, UK
Miami, FL
Chicago, IL
etc.

16,000-20,000 RSF - New Offices for HKS in multiple locations. Ranging from old historic office space to new first generation tenant spaces, these projects were the inaugural steps into WELL certification for WELL certification and general wellbeing design for the firm. Created entirely new project processes, forms, and design strategies from the ground up. Pursuit of BREEAM or LEED v4 ID+C in addition to WELL v1 certification for London, Miami, and Chicago, and wellbeing design principles for all. Focus on biophilia, acoustics, active design, air and water filtration, etc.

Save The Children
Fairfield, CT

60,000 RSF - Construction of one full floor of interior renovation, and three-quarters of an additional floor of full demolition and build out. Consolidation of client's multiple location into a single facility for the region, with cultural move from primarily enclosed to completely open office environment. Remote coordination with local engineering and construction teams, regular remote meetings as well as on site visits for construction supervision and team communication.

Endocrine Society
Washington, DC

33,000 GSF - This interior build-out of a shell condominium office space, LEED ID+C Gold certified. A strong focus on eliminating exposure to endocrine disruptors was a strong driver for the project. Researched products for the presence of pthalates, BPA, and other disruptors. Gathered and provided to the team research papers from the World Health Organization, the Silent Spring Institute, and the relatively newly operational Pharos website to educate re: materials disruptive to reproductive and other endocrine systems—particularly those with three or more studies supporting their inclusion on the TEDX List of Potential Endocrine Disruptors.

National Parks Conservation Association
Washington, DC

33,000 RSF - LEED ID+C Gold space on two floors of a first-generation Chinatown building. Fostering a sense of connection of staff to both the NPCA brand and the mission of the organization, and to achieve the early design directive of making an office space which would make staff and visitors feel they had "walked right into" NPCA's award-winning National Parks magazine. Materials that evoke a memory of the rich textures of the parks, as well as strong, positive environmental stories dominate throughout, all while reducing energy consumption and maintaining employee comfort.

The Chicago School of Professional Psychology
Washington, DC
Irvine, CA
Chicago, IL

Varies - New campus locations with multiple large-scale, integrated technology classrooms, internal divisible event spaces, student amenity spaces, and faculty administration areas. Design challenges that included short construction schedules, reuse of existing on site materials, design to tie to existing campus, and development of school standards. Construction completed on time and ~40% under budget of comparably sized and scoped original DC campus. Renovation and re-branding of a street-level 2-story window line retail-style exposure into a space with branded elements coordinated with the Chicago TCSPP marketing department, and student amenity lounge and study capacity. Remote management and coordination of architect of record and construction team on site, as well as contributing TCSPP staff in LA and Chicago, and changing staff in the real estate and facilities departments of TCSPP.

FDMH (Howard University)
Washington, DC

120,000 RSF - Design-build renovation of the Frederick Douglass Memorial Hall at Howard University. Fast-paced pivot from previous Page team mid-construction amid changing budgets, supply chain issues, changing priorities and strategies. Complete redesign of lighting strategy with limited resources and restrictive budget. Proactive strategic negotiation with GC and client, as well as management of consultants and design team, to meet shifting project goals mid-pandemic.